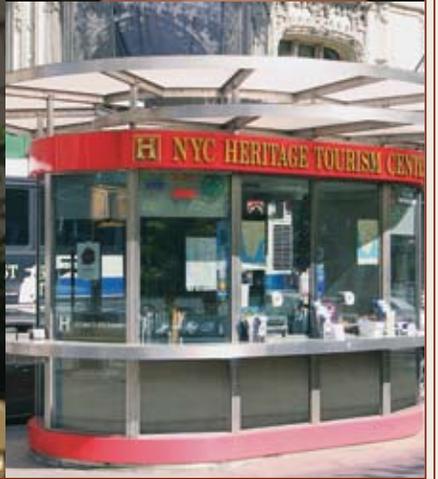
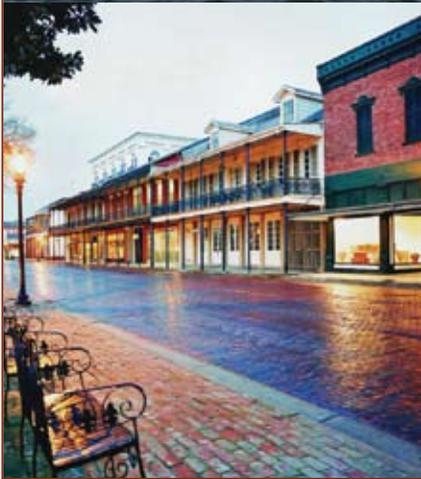




PRESIDENTIAL AWARD 2008 NOMINATION





Preserve America PRESIDENTIAL AWARD 2008 NOMINATION

INTRODUCTION

Preserve America is an Administration initiative that highlights the efforts of the President and Mrs. Bush to celebrate and preserve our national heritage. Goals of the initiative include a greater shared knowledge about the nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's cultural and natural heritage assets, and support for the economic vitality of our communities. First Lady Laura Bush is Honorary Chair of Preserve America.

The Preserve America Presidential Award is one component of the initiative. The award is presented to organizations, businesses, or government entities for:

- Exemplary accomplishments in sustainable use and preservation of cultural and/or natural heritage assets;
- Demonstrated commitment to protecting and interpreting America's cultural and/or natural heritage assets, and the integration of these assets into contemporary community life; and
- Creative and responsible approaches to showcasing heritage assets.

The Presidential Award celebrates model achievements so that others can learn from and emulate them. Each year, four awards are given for activities advancing heritage tourism and historic preservation projects or programs.

These awards, which are honorific, are presented to winners chosen through a national competition administered by the Advisory Council on Historic Preservation (ACHP) and the Secretary of the Interior, in cooperation with other federal agencies and the Executive Office of the President. The President and Mrs. Bush recognize award recipients at an annual event.

Anyone can submit a nomination. Completed nomination forms and accompanying material must be postmarked no later than **November 1, 2007**. Awards will be announced during Preservation Month, May 2008.

Preserve America
PRESIDENTIAL AWARD 2008

Guidelines

ELIGIBILITY

Any organization, business, or government entity is eligible to receive a Preserve America Presidential Award. It must be demonstrated that the nominated project, program, or activity was completed within the last five years, and in existence for at least one full year prior to the nomination deadline, to prove viability.

CRITERIA

Selection of Preserve America Presidential Award winners will be guided by the following general criteria:

- Outstanding accomplishments in sustainable use and preservation of authentic cultural and/or natural heritage assets;
- Demonstrated commitment to protecting and interpreting America’s cultural and/or natural heritage assets;
- Integration of heritage assets into contemporary community life;
- Creative and responsible approaches to showcasing historic resources that may include, but are not limited to, successful preservation partnerships, community participation, and volunteer efforts;
- Model heritage tourism or historic preservation achievement; and
- Significant and demonstrable outcomes—for example, substantial educational and outreach components, economic benefits compatible with preservation or conservation goals, and noteworthy advances in heritage tourism or historic preservation practices or technologies.

DEFINITIONS

A *nominee* is a project, program, or activity. A nominee is NOT an organization, business, individual, tribe, or government.

Cultural and natural heritage assets are physical places—natural and man-made—that are associated with themes, events, sites, or persons significant in the history or prehistory of the United States and its territories.

Heritage tourism is the business and practice of attracting and accommodating visitors to a place or area based especially on the unique or special aspects of that locale’s history, landscape (including trail systems), and culture.

NOMINATION PACKAGE

Required Documentation

All nominations must be submitted in a single, two-inch (or smaller), three-ring binder. This binder must include the following:

- One original and eight copies of a fully completed, signed, and dated nomination form;
- One original and eight copies of the summary description, up to three pages, that includes the information specified on the next page; and
- Nine sets of 8 to 12 images, as specified on the next page.

Cover photos: Center, Mrs. Laura Bush, First Lady and Honorary Chair of Preserve America, at the White House Rose Garden award event May 9, 2007. Photo by Tami Heilemann. Clockwise from top left, 2007 Preserve America Presidential Award winners USS *Midway* Museum, San Diego, California; Paul Brown Building, part of downtown St. Louis’ revitalization, Missouri; The History Channel’s Save Our History initiative, nationwide; Natchitoches, Louisiana heritage tourism, photo by Mark Bills.

Summary description. This document should not exceed three pages and must include the following information, in the order in which it is listed, for the nomination to be considered:

1. Describe: a) the project, program, or activity being nominated; b) how the nominee meets the award criteria; and c) significant outcomes. Be specific and give examples, facts, and figures to support your assertions—for instance, visitation figures, retail data, tax figures or percentages, demonstrated growth, demonstrated revitalization, specific preservation or conservation achievements, or evidence of increased civic pride or involvement.
2. Explain the significance of the cultural or natural heritage asset involved, and note if it is listed in any national, tribal, state, or local registry or inventory.
3. Describe the role of the organization, business, or government entity responsible for the nominated effort, and how it contributed to the success of the project, program, or activity. If partners are involved, briefly describe their roles and contributions.
4. Provide final cost figures for the nominated project, program, or activity. Specify each funding source, the proportion of private and public funding involved, and the amount of money or proportion of costs/resources provided by each source. Ongoing or cyclical programs may provide startup and annual costs to date.
5. If applicable, describe the quality of historic preservation efforts—for example, consultation with a State Historic Preservation Officer or other preservation professional, and/or use of the Secretary of the Interior's Standards and Guidelines, or other historic preservation standard.
6. If the nominee has previously won an award or been publicly recognized, please note.
7. Note the completion date of the nominated activity. If cyclical or ongoing, please elaborate.

Images. Nine sets of 8 to 12 color images (4" x 6" or larger), with captions and photo credits, are also required. If your photos are printed from digital images, please include a CD containing the images at a resolution of 300 dpi or 1200 x 1800 pixels (minimum), as well as a text file with captions and credit information. The images should show, as appropriate, before and after results, types of resources affected, people carrying out the project, and people using, enjoying, and learning from the historic cultural or natural assets.

Optional Documentation

Nominations may also include up to five news clippings, brochures, reports, or other publications. They may also include no more than three letters of endorsement by preservation and civic organizations and professionals that demonstrate community support, significant outcomes, and high quality of preservation efforts. If you provide optional documentation, please provide nine copies of each item.

NOMINATION FILING

Include one signed original and eight copies of the completed nomination form and summary description, plus the required images, in a single, two-inch (or smaller), three-ring binder. Optional documentation may be provided in a separate pocket-style or accordion-style folder. All nomination material must be sent in a single package that is postmarked no later than **November 1, 2007**. Nominations will not be returned. All nomination materials, including photographs, become property of the ACHP and the Preserve America Presidential Award program and may be reproduced by the ACHP and its partners without additional explicit permission.

Submit nominations to:

Preserve America Presidential Awards
Advisory Council on Historic Preservation
1100 Pennsylvania Avenue, NW, Suite 803
Washington, DC 20004

For additional information:

Office of Communications, Education, and Outreach
Advisory Council on Historic Preservation
(202) 606-8503
PAawards@achp.gov
www.PreserveAmerica.gov